

Employment Ad Rates

Lighthouse Hawaii is a monthly publication catered towards the interests of Japanese residents with 30,000 circulations for each issue. It is filled with helpful information on daily lives and local events, attracting readers of all ages. The reaction to the help-wanted ads is greater than other magazines because we put a large emphasis on the Japanese residents of Hawaii.

1/24 page / \$80 (1 month)

Size	Width×Height (inch)	Black & White
1/24 page	2 × 1.58	\$80
1/12 page	2 × 3.41	\$160
1/6 page	4.25 × 3.41	\$280
1/3 page	8.75 × 3.41	\$480

- Current Advertiser with display ad is offered a 1/24 page (\$80) for free provided that after the paid ad section is filled and there is extra space on a first come first served basis.
- Online employment posting is offered for free during the printed ad post period.

1/12 page / \$160 (1 month)

1/6 page / \$280 (1 month)

Ad Data Specifications

ADOBE ILLUSTRATOR or INDESIGN ~CS6

- Page set up must be set for the actual ad space size
- GRAPHICS: Must be in Grayscale or Black&white. RGB not accepted.
- FONTS: All fonts must be OUTLINED
- RESOLUTION: 200 dpi.
- Please embed all images in the Illustrator or InDesign file
- Please set for Knock out and Overprint
- Please save in illustrator Native (.ai) for Illustrator, (.indd) for InDesign